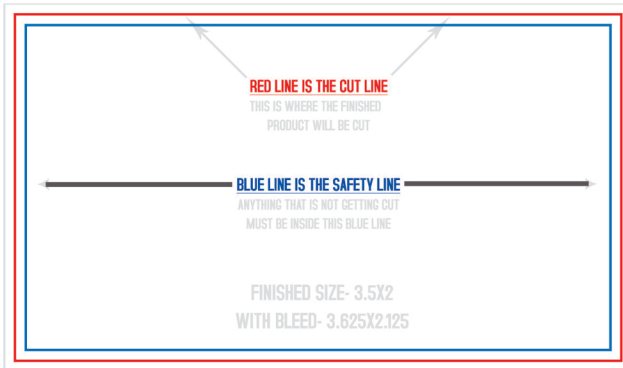




# Setting Up a Business Card Bleed

## When Designing Business Cards, Follow These Instructions:



- Start with a document size of 3.625" x 2.125" to accommodate the bleed
- Set up guidelines 1.75" from the top and bottom edges of the document, and .25" from the left & right edges. This will create the live area of 1.625" x 3.375".
- Extend any background colors or images to the bleed area, making sure they reach the edges of the document.
- Keep all important text and graphics within the live area to ensure they are not cut off during printing.
- Double-check your design to ensure that important elements are not too close to the edge of the live area, as they may be trimmed during the printing process.

Save your file in a high-resolution PDF format without crop marks. They will be cut to the appropriate size.

**760-744-6604**

**SAN MARCOS, CA**